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Culture of Cooperation: Cornerstone of Smart Governance

Adam Pajgrt, IPR Prague

Stavanger, 23 September 2019



This project has received funding from the European Union's Horizon 2020 Research and Innovation Program under Grant Agreement No 646578

Triangulum International Conference
“Energising Cities: Innovations, Challenges & Solutions”
23 September 2019 in Stavanger

OUTLINE

1.

WHY DO WE DO IT?

2.

WHAT DO WE WANT TO ACHIEVE?

3.

CONCEPT OF THE INSTALLATION

4.

WHO CARES?

5.

FOLLOW UP PROJECT



Why we do it?

“Underrated city-forming unit of force is the middle management of the public sphere. His approach and mentality with which it handles and resolves problems that extra step or a step less often decides whether something is implemented or not.”

Ondřej Boháč

Director of IPR Prague



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What we want to achieve?

ATTITUDE, MINDSET, ENVIRONMENT

VS.

STRUCTURE, SYSTEM, FRAMEWORK



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SELF-CONFIDENCE

LISTEN to contraarguments

DO NOT be afraid to try new things

TRUST colleagues

WILLINGNESS TO LOOK for ways to realize things, not how to defy them

NORMALISATION OF THE 8 PRINCIPLES

THINKING OUTSIDE THE BOX

Ability & Willingness to take an extra step

CREATING EXPECTATION from yourself and others



What we want to achieve?

OPEN A TOPIC

The culture of work needs to be cultivated, it has a great influence

STRENGTHEN CONFIDENCE

Strong experience to encourage the target group, provide perspective and in a fun and immersive way to bring to the wider public what it means to develop the city

CHECKLIST OF 8 PRINCIPLES

8 concrete principles that everyone should expect from themselves and their colleagues, as well as mental tools for everyday activities



8 PRINCIPLES

INTERSECTOR COOPERATION

Nothing can be done in isolation.

PARTICIPATORY DESIGN

Everything starts with the need identification. Include target groups.



FAILURE = BENEFIT

Don't be afraid to fail, don't be afraid to talk about it.



ORGANIZATION

Clarity of assignments and responsibilities.



PILOT PROJECTS

The city is a lab. Start small, test, expand.



COMMUNICATION

Name interests, motivations and benefits.
Communicate in plain language.



ADAPTABILITY

Try, learn, adapt and try again.



STRATEGY

Don't rediscover a wheel. Building on a strategic framework.



CULTURE OF COOPERATION

PUBLIC ADMINISTRATION



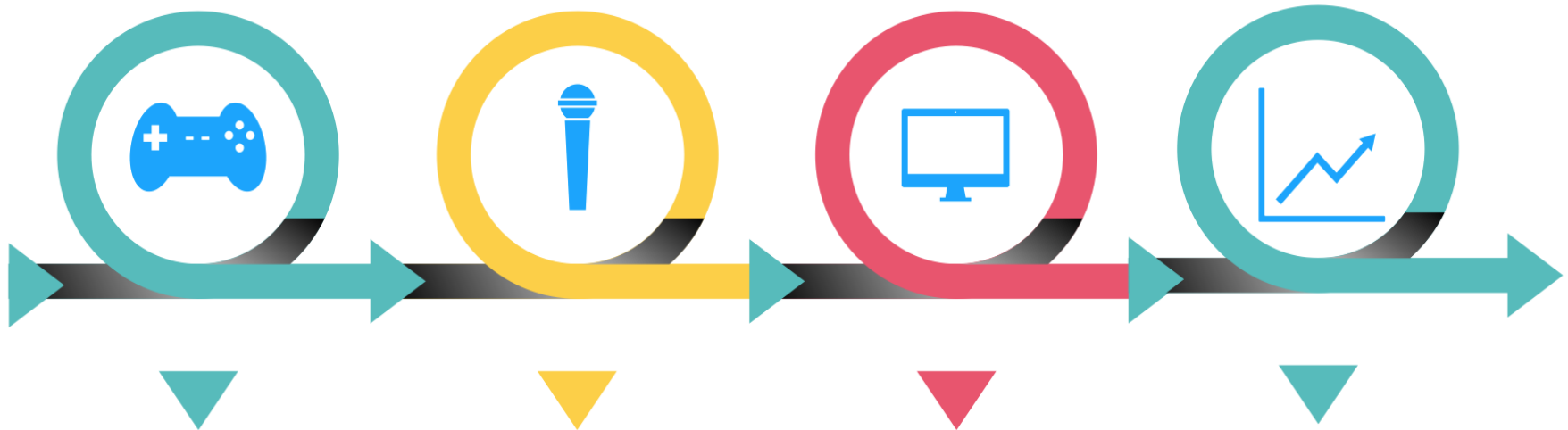
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INTERACTIVE EXHIBIT

LECTURAL PROGRAM

WEBSITE

FEEDBACK



AHA MOMENT

A strong experience

**GROUP ANALYSIS
AND INQUIRY**

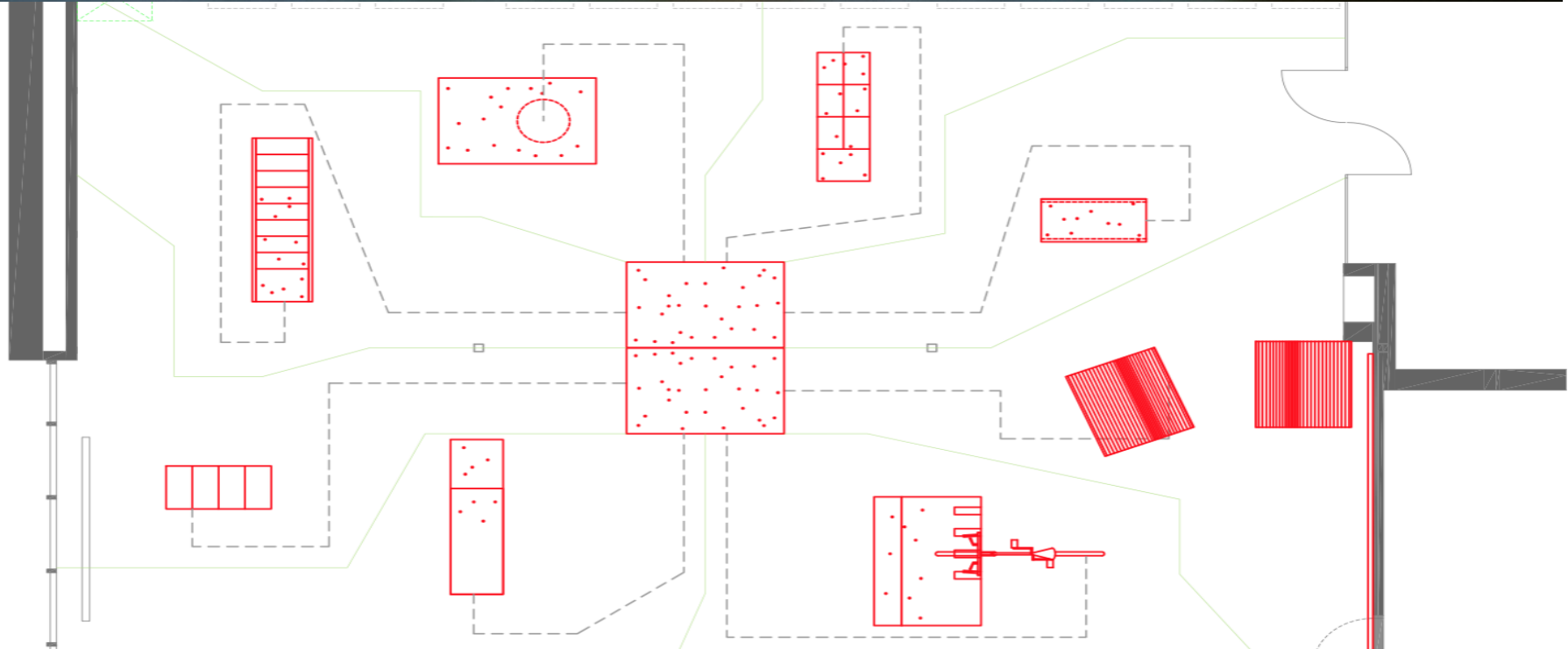
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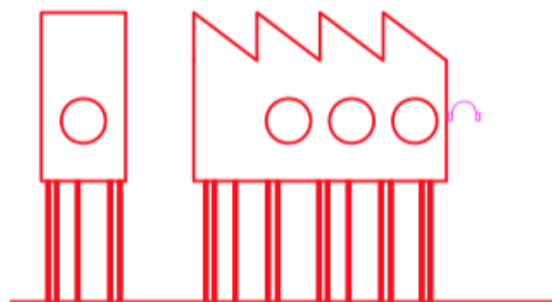
**UNDERSTANDING AND
LEARNING**

**WORK WITH
PARTICIPANTS**

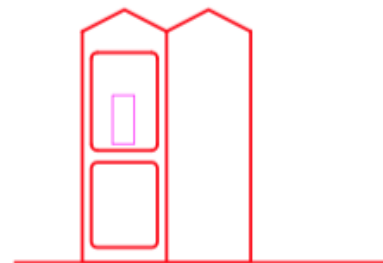


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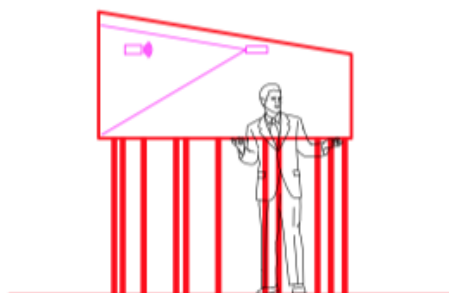




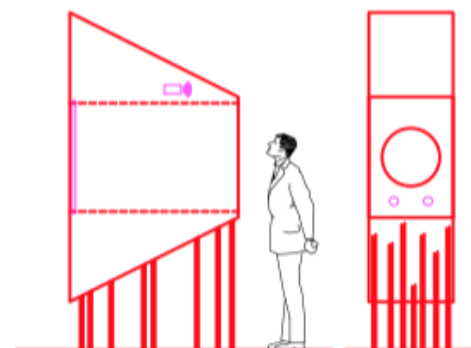
PARTICIPACE



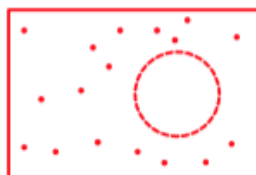
KOMUNIKACE



MEZISEKTOR. SPOLUPRÁCE

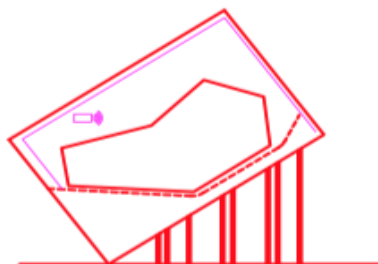


ORGANIZACE

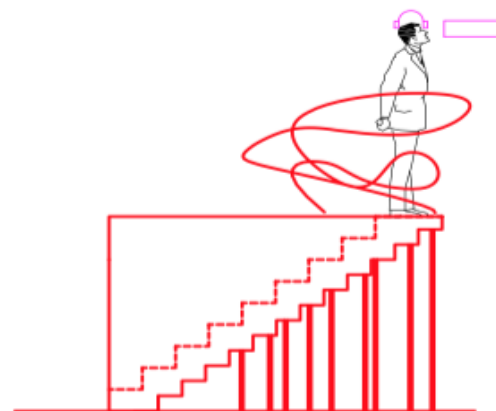


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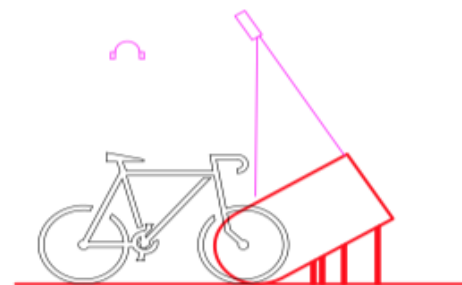
ÚSPĚCH NEÚSPĚCH



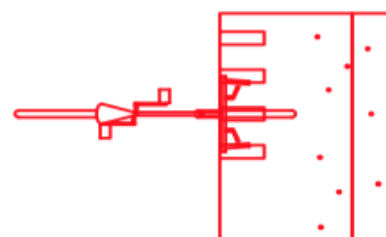
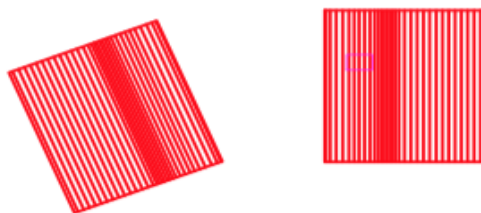
STRATEGIE



PILOTNÍ PROJEKT



ADAPTABILITA







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Who cares?

1 million in the Czech Republic

60 thousand Prague

12,000 municipal districts, municipal companies and organizations

2.5 thousand municipalities hl. m. Prahy

230 IPR Prague



WHAT is next?

Governance project with the following ingredience:

1. In-depth research of the 8 principles and creating a methodology for soft indicators (much larger participation with the public body)
2. Raising awareness, educating and interacting
3. **Providing guidance (workshops), demonstration via pilot projects and tackling obstacles**
4. International verification
5. Creating a policy lab



Energising Cities

Innovations,
challenges and
solutions

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Prague

Leipzig

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THANK YOU!



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