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LIGHTHOUSE CITY MOBILITY











Dynamic parking management signpost at Strijp-S Credits: VolkerWessels

Smart Mobility @Strijp-S

Smart Mobility at the living lab area Strijp-S presents better and more upto-date parking management information to visitors. This includes reserved (licence plate) parking and guided route and parking information. By offering this new technology and related services, we improved the wayfinding in the area, visitors have a more efficient trip and therefore less unnecessary CO₂ pollution.



Wayfinder, a digital guidance platform Credits: VolkerWessels



For pedestrians and cyclists visiting Strijp-S, additional route and location information is provided via so called Way Finders. Each Way Finder consists of eight interactive and programmable LED displays that lead the way through Strijp-S.



Green Mobility



To improve green mobility solutions, new bikes with sharing options where added to Strijp-S. To meet the increasing demand of charging points for electrical vehicles, a complete network of smart (fast-)charging stations was realised.

Bike sharing station at Strijp-S Credits: VolkerWessels

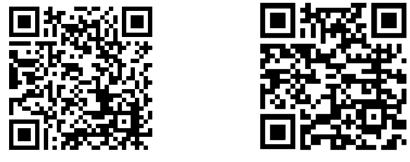
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